



INSTRUCTIONS: HOLIDAY WREATH FUNDRAISER!

The Holiday Wreath Sale is our **BIGGEST** fundraiser for the year. Funds raised through this event cover the team's *basic* operating expenses--coaches' salaries, rack space, regatta entry fees, equipment leases, insurance, etc. The financial livelihood of the team for the 2009-2010 depends on this fundraiser, and **EVERYONE** needs to pitch in to make it successful. Each team member sells at least **20 wreaths**.

Start taking wreath orders now.

- **Each team member sells at least 20 wreaths.** Be creative in your selling. Ask parents and friends to take orders at their offices. Call your neighbors or give them a copy of the enclosed "dear neighbor" letter to get their orders. **OR** you can purchase the 20 wreaths yourself to re-sell or give as gifts.

Describe the wreath to potential customers – brochure attached!

- This year, we will be selling plain, double-sided wreaths **AND** pre-decorated, boxed wreaths supplied by Holloway's Evergreens in Pennsylvania. A wreath purchase supports a worthy cause. Crew is not a "sponsored" MCPS high school sport. Coaches' salaries, equipment leasing and purchases are funded by this fund-raiser and team dues.

Fill out order form per customer.

- The plain, double-sided wreaths will sell for **\$20**, and the pre-decorated, boxed wreaths will sell for **\$28**. Checks should be made payable to **B-CC Crew Boosters, Inc.** Give the bottom half of the order form to your customer as a receipt. Keep the top half of the order form as your record for wreath delivery. **Additional order forms can be downloaded from the B-CC Crew web page at www.bccrowing.net.**

Get your wreath orders in by Sunday, November 22nd.

- Return the enclosed envelope to Susan Valenstein (4504 Wetherill Road, Bethesda, MD 20816) with your checks and your tally sheet, with number of wreaths sold, by **November 22nd**.

Pick up your wreaths starting Saturday, December 5.

Pick up your wreaths **Saturday, December 5 and Sunday, December 6, between noon and 5 pm or Monday, December 7, between 6:30 and 9:30 pm**, at Jamie van der Vink's: 4102 Woodbine Street, Chevy Chase, MD 20815.

QUESTIONS? Contact parent volunteers

Jamie van der Vink (jamievdv@gmail.com or 301-656-1206)

Susan Valenstein (svalenstein@comcast.net or 301-320-9227)